WICShopper App

April 2019

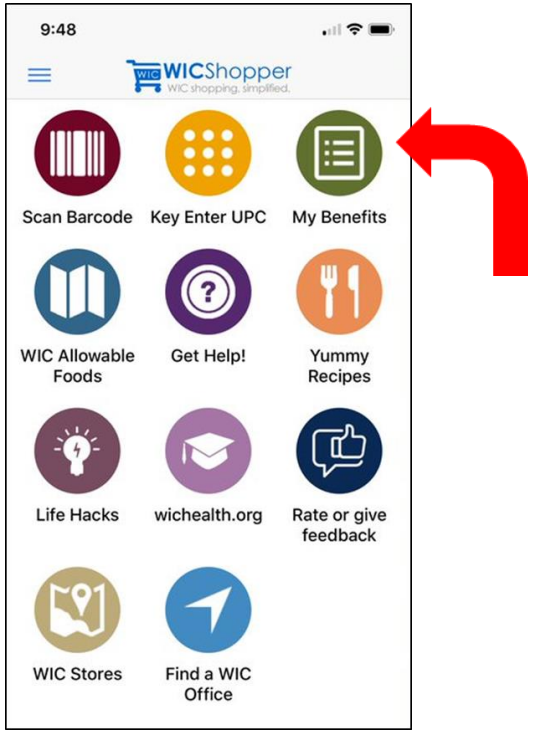
IDAHO

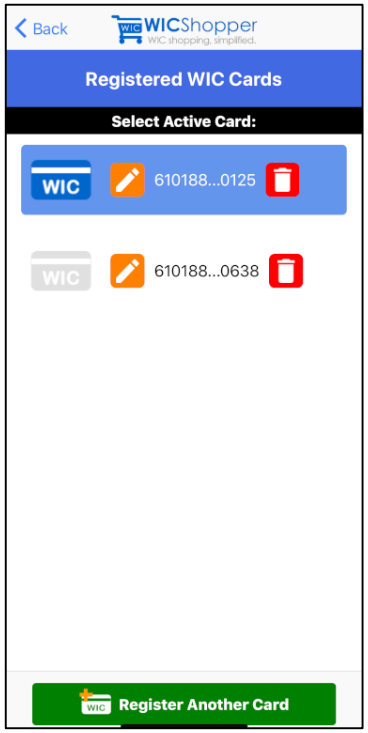
Overview

1. Adding eWIC Card to app
2. Settings
   - Language
   - Benefit Expiration Notice
3. View Benefits
4. Scan Products
5. Benefit Calculators
6. Couldn’t Buy Product
7. More!

Add eWIC Card to App

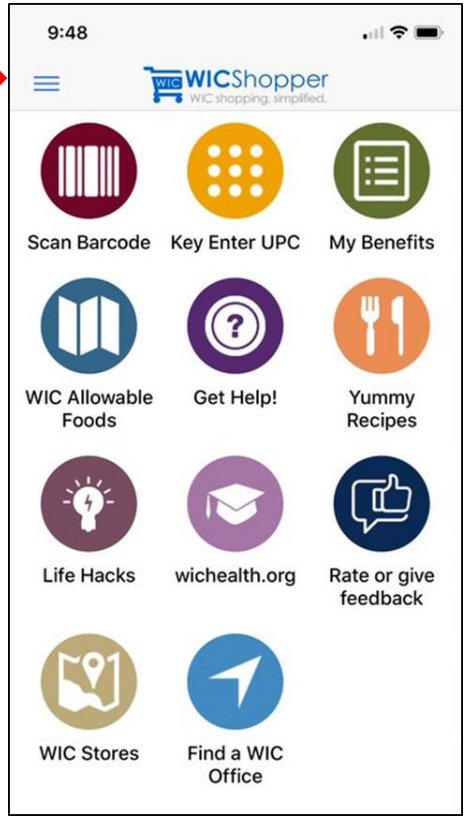
1) Click on ‘My Benefits’.
2) Enter card number.
3) Option to register multiple cards.

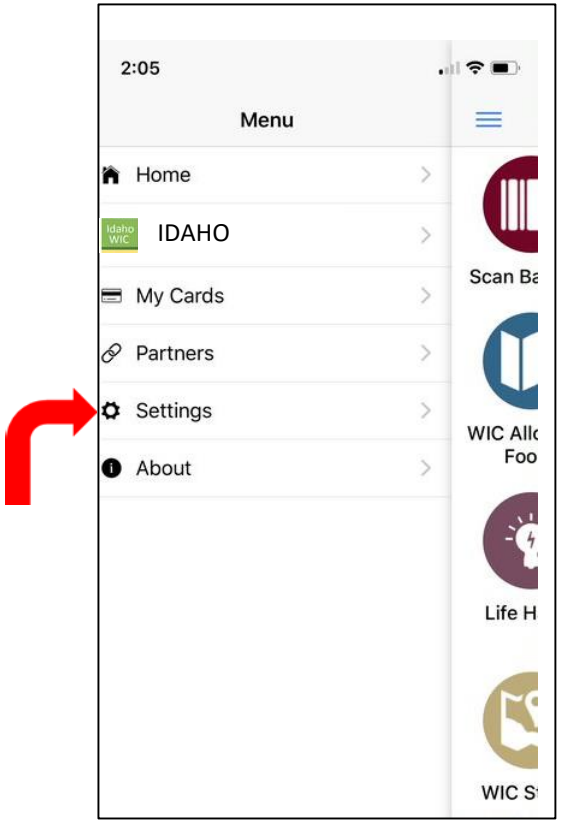


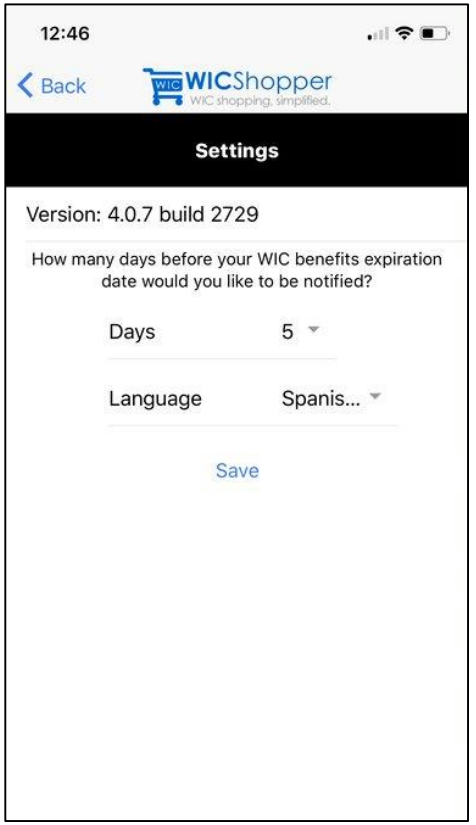


Settings

1) Click top menu button or swipe right on the screen.
2) Select ‘Settings’.







Settings

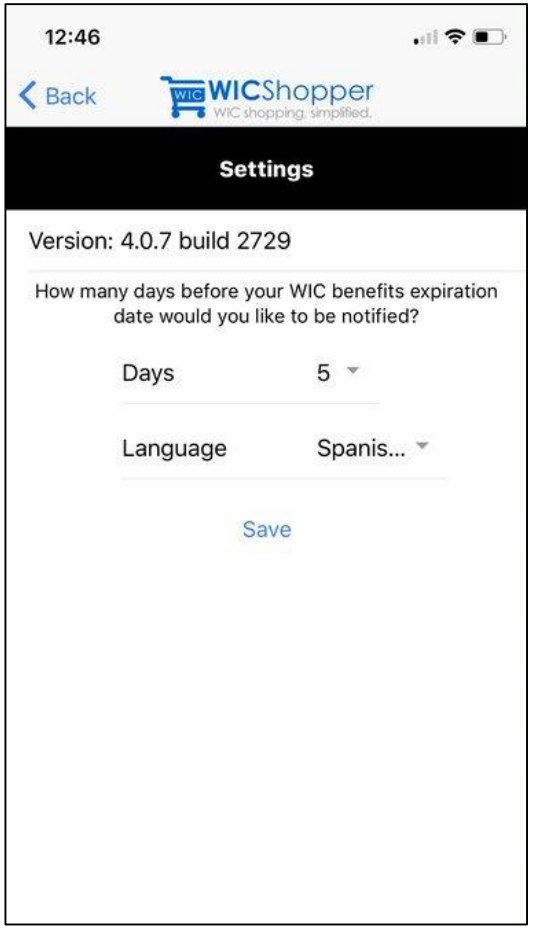
Option 1: Select when to receive phone notification of benefit expiration.
*eWIC card must be added to app.

Option 2: Select preferred language.

- This will apply to all core app features.

Available languages include:

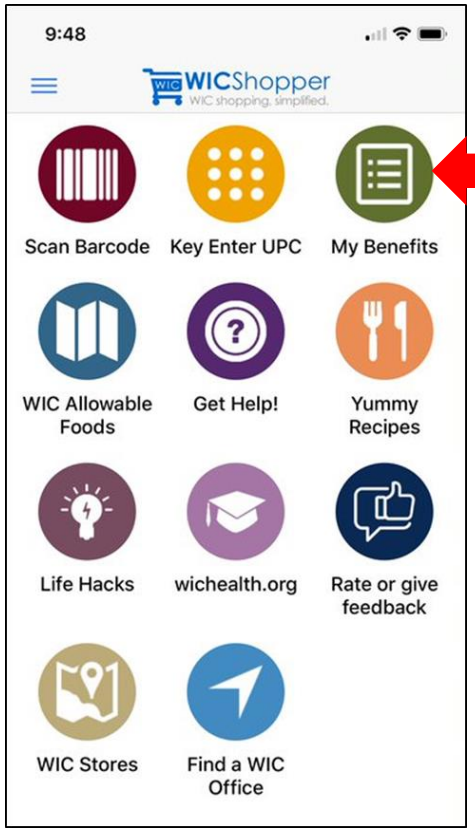
- English
- Spanish
- Arabic
- Burmese
- Nepali
- Somali

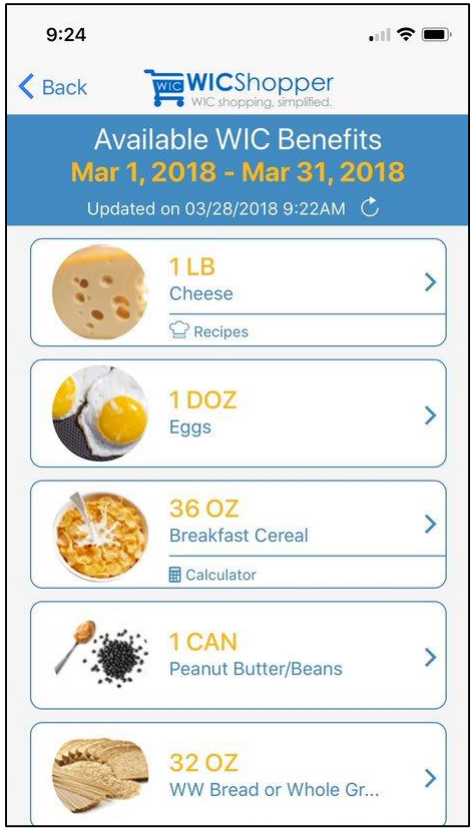


View Benefits – Current & Future

1) Click on ‘My Benefits’.

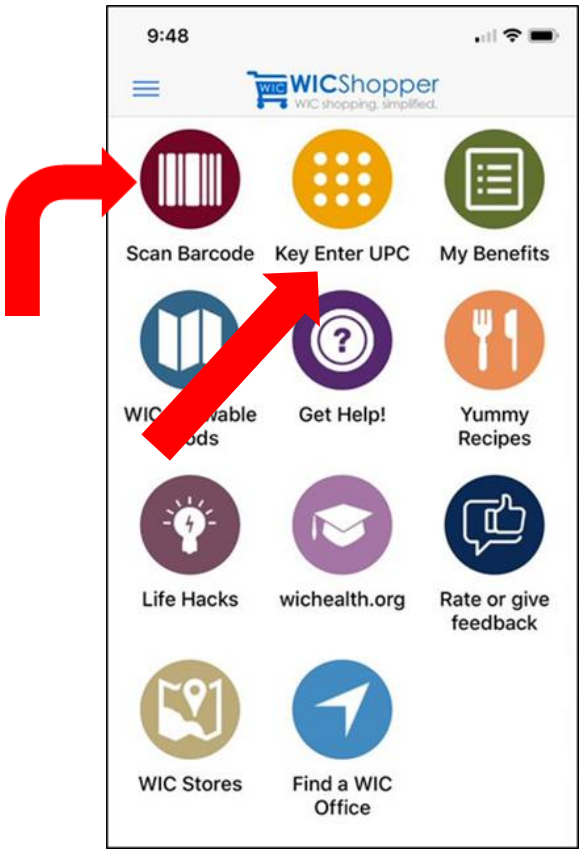
*eWIC card must be added to app.



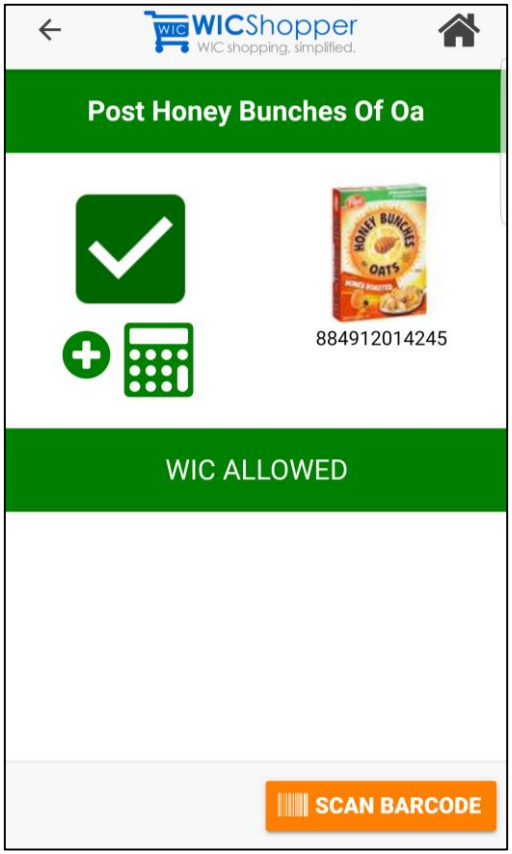


Scan Products – No Card Added

Click ‘Scan Barcode’
or ‘Key Enter UPC’



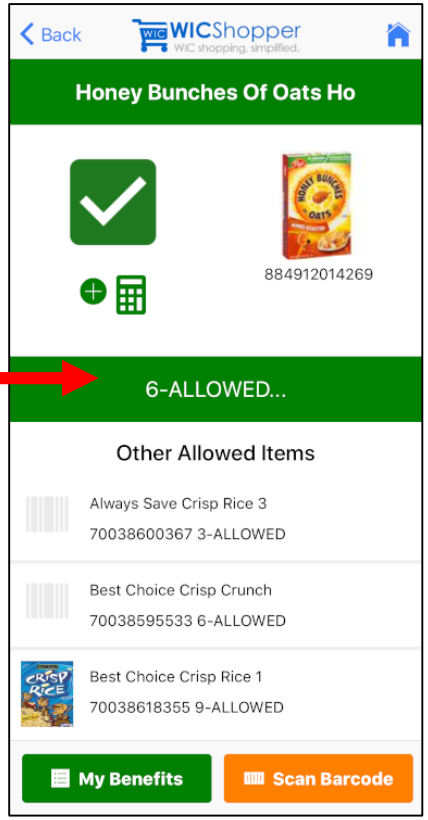
Green = WIC approved item



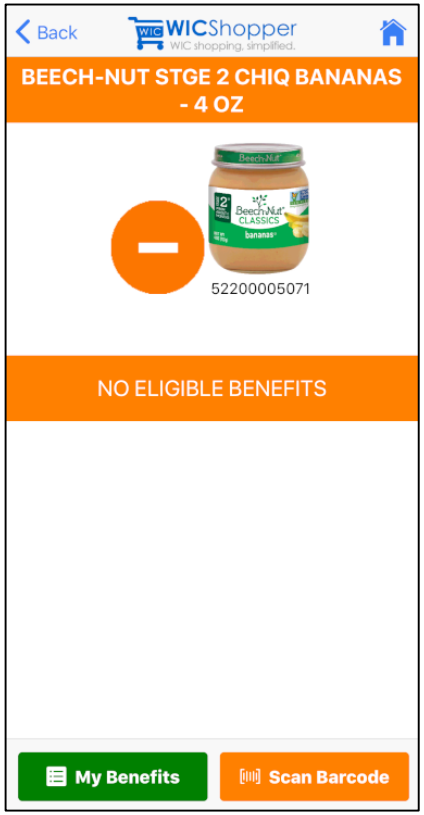
Red = Not a WIC item

Scan Products – Card Added

Green = WIC approved item and available benefits



Orange = WIC approved item, but no available benefits



Red = Not a WIC item

Tells participant how many they can buy with available benefits

Cereal Calculator

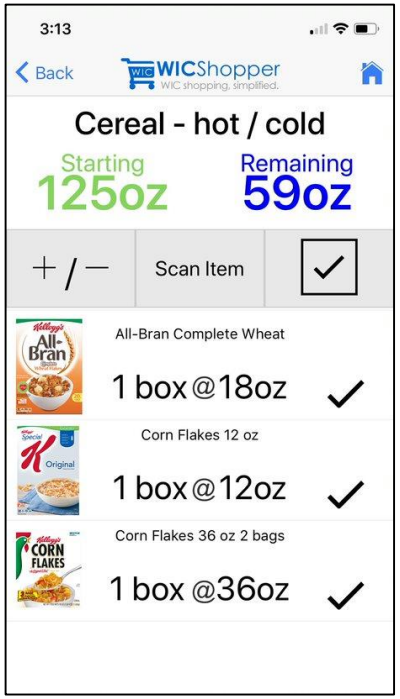
Select ‘Cereal Calculator’.

If eWIC card is added to app:

- Starting and Remaining balances will reflect current benefits.

If eWIC card is NOT added to app:

- Manually enter Starting balance by clicking the field.



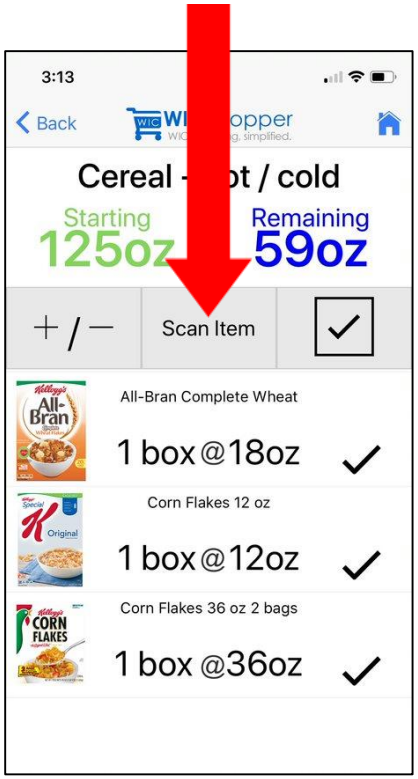
Cereal Calculator

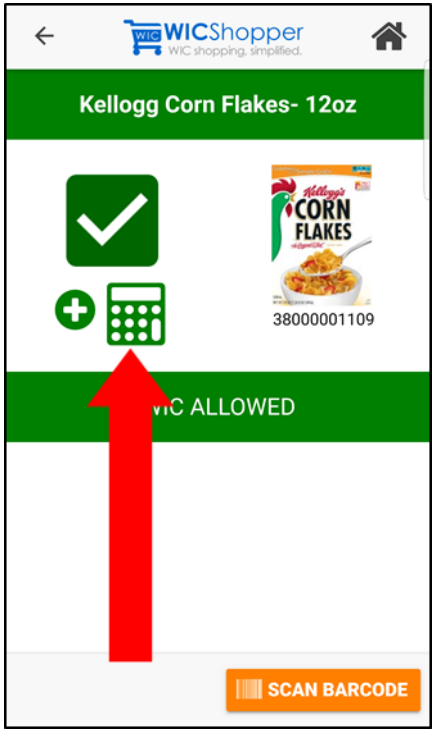
Add Products to calculator by:

- Clicking ‘Scan Item’ on calculator screen.
- Using ‘Scan Barcode’ or ‘Key Enter UPC’ and clicking the calculator icon.

Scan Barcode

Key Enter UPC





Produce Calculator

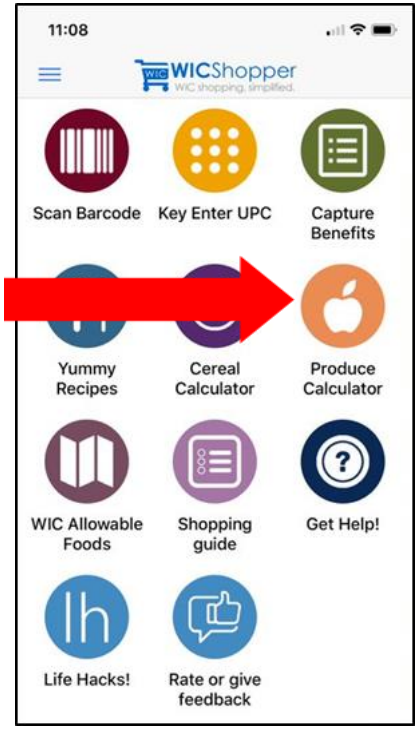
Select ‘Produce Calculator’.

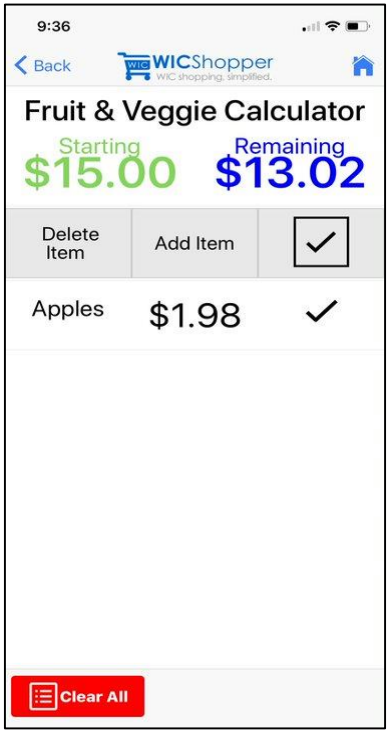
If eWIC card is added to app:

- Starting and Remaining balances will reflect current benefits.

If eWIC card is NOT added to app:

- Manually enter Starting balance by clicking the field.

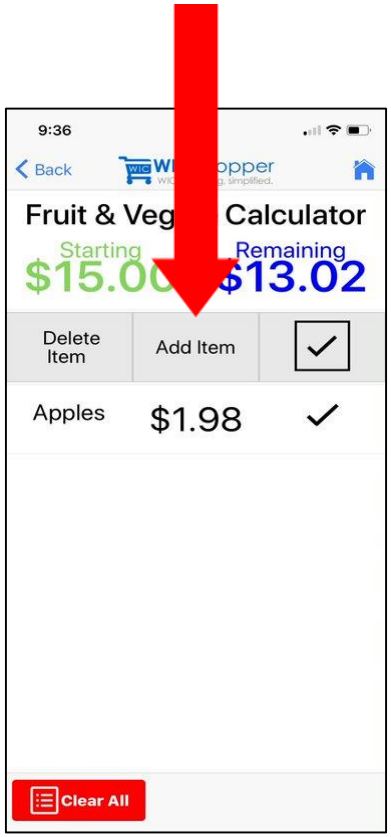


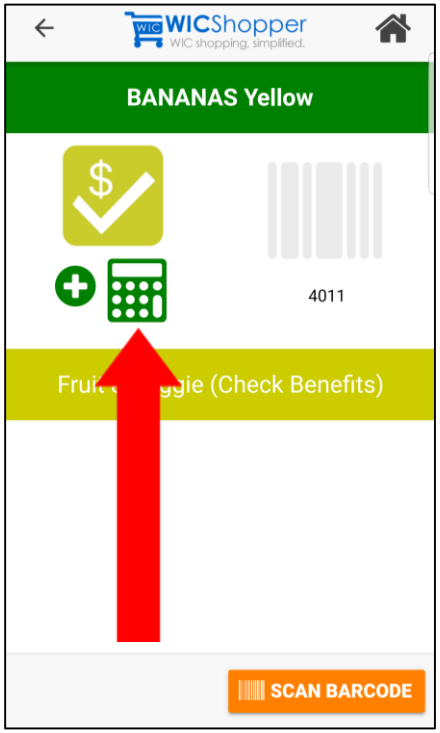


Produce Calculator

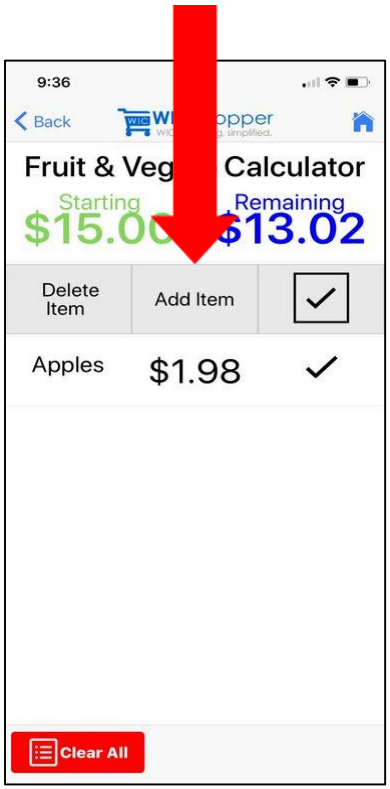
Add Products to calculator by:

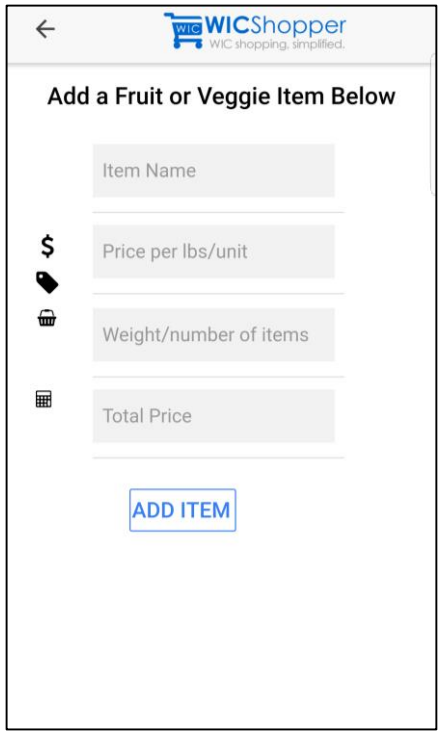
- Clicking ‘Add Item’ on calculator screen.
- Using ‘Scan Barcode’ or ‘Key Enter UPC’ and clicking the calculator icon.

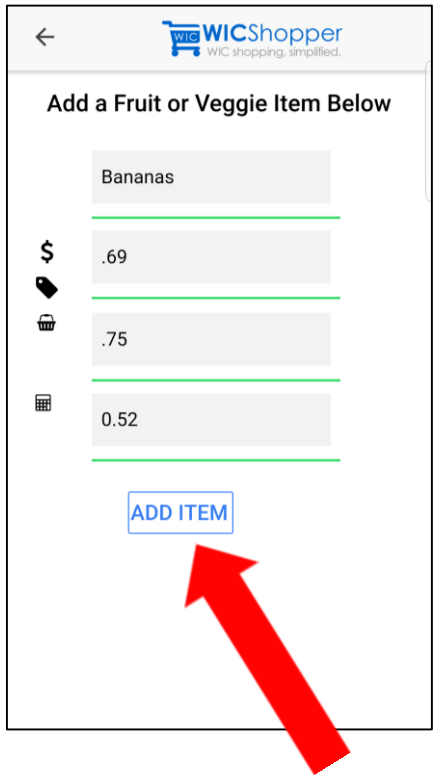


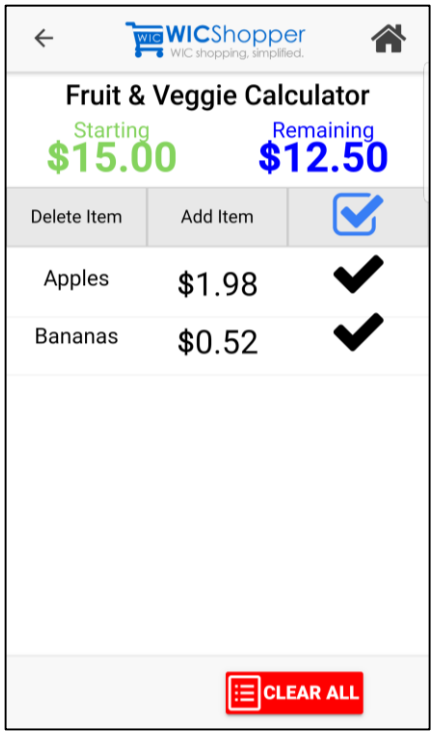


Produce Calculator - Example









Important Produce Information

- Thousands upon thousands of produce UPCs and they are constantly changing.
- ~1,250 Idaho WIC approved PLUs which are stable.
- As a result, stores are required to ‘map’ all produce UPCs to the most similar PLU on the APL.

What does this mean for the participant?

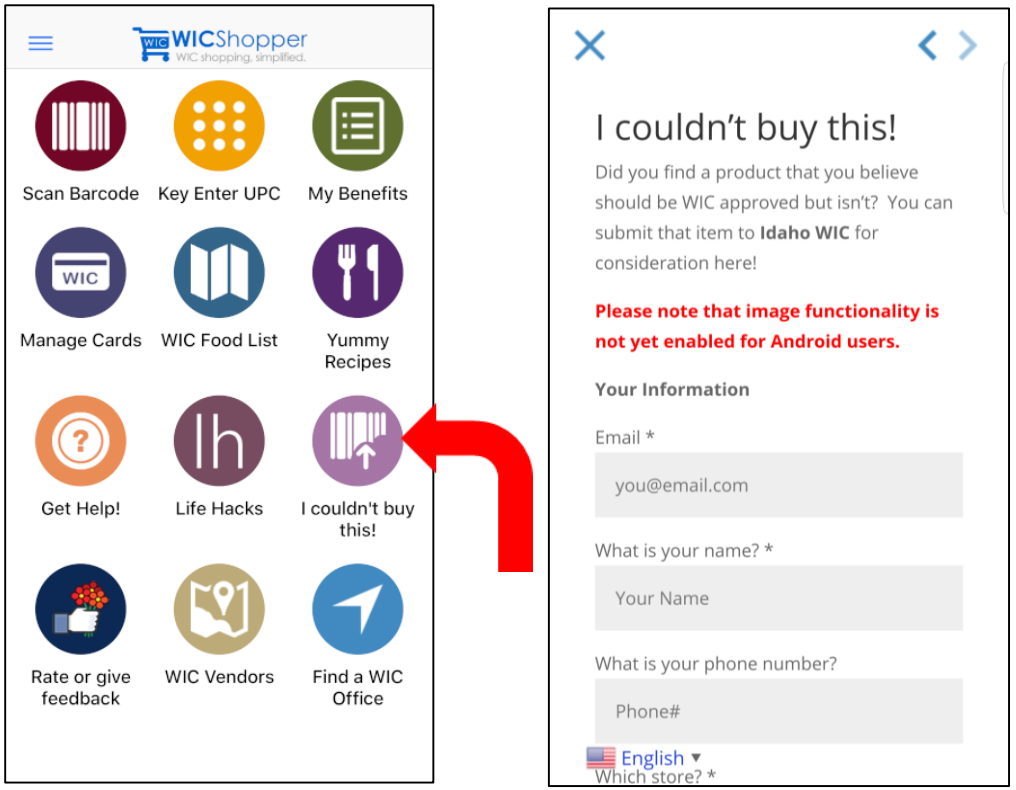
- Even if a scanned UPC returns this screen the participant should still be able to purchase the product if it meets Idaho WIC produce requirements as specified in the Food List.

Produce Example

- Participant uses WICShopper to scan the UPC for a bag of plain lettuce at the store and receives this result.
- Participant takes lettuce to register.
- Cashier scans UPC into system.
- System maps UPC 748927052275 to an approved lettuce PLU on the APL, #4641.
- System checks to verify PLU #4641 is on APL – **Yes!**
- Plain lettuce is paid for with WIC benefits.

Couldn’t Buy Product

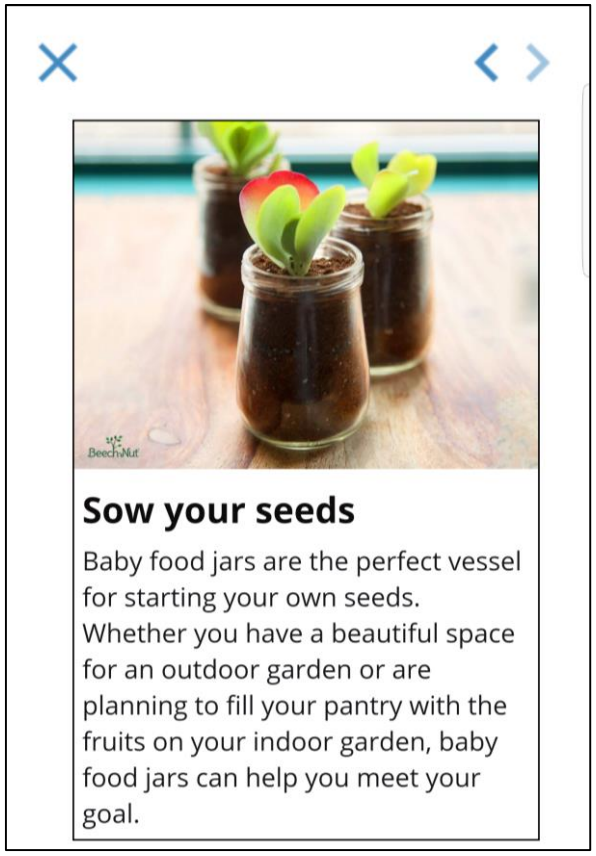
1) Select ‘I Couldn’t Buy This’.
2) Input product information.
3) Product information is sent to State Office in email form.

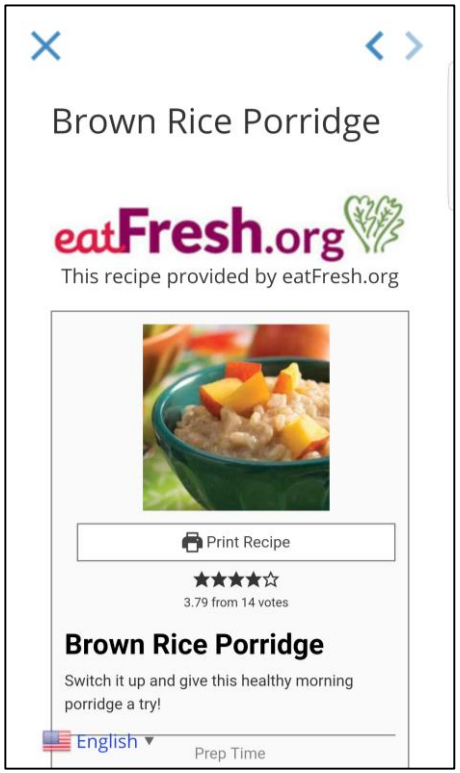


Other Options!

1) View Food List
2) Clinic List
3) WIC Store List
4) Recipes using WIC foods
5) Life Hacks
6) Cooking Tips
7) Help

Life Hacks





IDAHO DEPARTMENT OF HEALTH & WELFARE
DIVISION OF PUBLIC HEALTH

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